DAVID J. LICK

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Mixed-method researcher with excellent communication skills and a passion for studying human behavior in the digital age.

I am a mixed-methods researcher with 10+ years of experience conducting empirical studies in social psychology. I have expertise in all aspects of the research process, including study design, participant recruitment, data collection, statistical analysis, and presentation. I also have experience leading research teams, managing vendors, and collaborating with cross-functional teams. I leverage my skills in quantitative and qualitative methods to understand consumer behavior and translate that understanding into actionable product recommendations.

Notable Skills
- Management of experimental, longitudinal, and multilevel datasets
- Online data collection (Qualtrics, Mechanical Turk, Survey Monkey, User Testing)
- Advanced statistical analysis (SPSS, SAS, R, HLM)
- Log data analysis (SQL)
- Cutting-edge experimental methods (eye-tracking, face morphing, motion capture, psychophysiology)

Education
Ph.D. | University of California, Los Angeles   **2015**
   Major: Social Psychology
   Minors: Quantitative Psychology, Health Psychology

M.A. | University of California, Los Angeles   **2013**
   Major: Social Psychology

B.A. (*highest honors*) | University of Virginia   **2009**
   Majors: Psychology, American Studies
   Minor: English Literature

Work Experience
Senior User Experience Researcher | Google   **2019 – Present**
- Led research to understand user workflows, pain points, and opportunity areas for artificial intelligence in productivity tools (Docs, Sheets, Slides).
- Managed junior researchers, helping them navigate stakeholder relationships and project prioritization.
- Collaborated with related teams around the globe.

User Experience Researcher | Facebook   **2017 – 2019**
- Conducted mixed-method studies on news consumers and news publishers in diverse markets.
- Developed the team's approach to scaling news products internationally.
- Promoted to IC-5 and research team lead in January 2018. Promoted to IC-6 in January 2019.

User Experience Researcher | Verst   **2016 – 2017**
- Conducted mixed-method studies on product usability, early adopters, and market positioning for a digital publishing startup.

Postdoctoral Scholar | New York University   **2015 – 2017**
- Used advanced methods (e.g., neuroimaging) to understand first impressions of human faces.
- Hired, trained, and managed a team of 5 undergraduate research assistants.
- Consulted regularly with colleagues on advanced statistical problems (e.g., multilevel modeling).

User Experience Researcher | Twitter & Vine   **2015 – 2016**
- Conducted studies testing demographics, barriers to engagement, and product usability among Vine users.
- Prepared summary reports and presented findings to the team on a regular basis.

National Science Foundation EAPSI Fellow | University of Western Australia   **2015**
- Secured federal grant to design, conduct, and analyze 4 studies testing a prejudice reduction technique.
- Oversaw a team of 10 graduate students responsible for data collection.
- Presented data to international scholars from various disciplines.

National Science Foundation Graduate Research Fellow | UCLA   **2012 – 2015**
- Secured federal grant to conduct over 200 studies examining first impressions of diverse groups.

- Published 20 manuscripts in peer-reviewed journals and presented findings at 30 conferences worldwide.
- Managed a team of 15 research assistants responsible for data collection.
- Advised 4 honors thesis projects with regard to research design, data analysis, and reporting.

American Psychological Foundation Fellow | UCLA   2014 – 2015
- Secured grant funding to conduct the first experimental test of minority stress theory.
- Hired and trained a team of 3 research assistants to collect intensive physiological data.
- Created video stimuli, programmed study, and recruited a large sample of minority participants.

Teaching Associate | UCLA   2012 – 2015
- Lectured students, graded assignments, and held office hours for *Social Psychology*, *Nonverbal Behavior and Body Language*, *Leadership Foundations*, *Negotiation*, *Intimate Relationships*, and *Thinking.*

Legal Associate | Healthcare Legal Solutions   2009 – 2011
- Managed a large caseload of legal appeals representing hospitals in 3 states.
- Created training manual; interviewed, hired, and supervised new associates.

Project Director | Rainbow Families Project, UVA   2008 – 2010
- Organized focus groups and designed survey instruments measuring social experiences across the lifespan among children of sexual minority parents.
- Recruited one of the largest published samples of American children reared by sexual minority parents.

Research Associate | Cognitive Aging Lab, UVA   2007 – 2009
- Conducted intensive 3-hour cognitive testing sessions with adults ranging from 18-106 years old.
- Entered, checked, and managed a large longitudinal dataset.

Research Associate | Quantitative Psychology Lab, UVA   2006 – 2009
- Used advanced statistics to construct quantitative models of social functioning among chronic pain patients.
- Presented findings at local and national quantitative conferences.

Honors and Awards

Facebook Research Award ("Move Fast")	2018
Facebook Research Award ("Most Eye-Opening Study")	2017
UCLA Shelley E. Taylor Dissertation Award	2015
National Science Foundation East Asia and Pacific Summer Institute	2015
American Psychological Association Basic and Applied Research Grant	2015
American Psychological Foundation Wayne F. Placek Grant	2014
Society for the Psychological Study of Social Issues Clara Mayo Grant	2014
Ohio Psychological Association Michael Sullivan Diversity Scholarship	2013
American Psychological Association Janet Hyde Research Grant	2012
Society for Personality and Social Psychology Student Travel Grant	2012
National Science Foundation Graduate Research Fellowship	2011
UCLA Chancellor's Prize	2011
UCLA Cota-Robles Fellowship	2011
UCLA Distinguished University Fellowship	2011
UVa Maury Pathfinder Award for Best Undergraduate Thesis	2009
Phi Beta Kappa	2009
UVa Reider-Otis Scholarship	2008
Omicron Delta Kappa	2007

Leadership and Community Service

Answer Lab Panel on Quant UX Research	2019
UCLA Undergraduate Research Week Speaker	2014
UCLA Social Psychology Colloquium Committee	2013 – 2014
UCLA Social Psychology Area Representative	2012 – 2013
National Science Foundation Graduate Research Fellowship Student Panel	2012 – 2013
Association for Psychological Science Student Mentor	2011 – 2013
Trevor Project Online Counselor and Youth Advisory Committee	2009 – 2011
PFLAG National Helpline Counselor and Youth Group Facilitator	2009 – 2011
Human Rights Campaign National Dinner Volunteer Coordinator	2009 – 2010

Press, Media, and Related Coverage

Amici Brief: Bostock v. Clayton County (2019) • *Camp Adulthood (2018)* • *Business Insider* (2017) • *Big Think* (2017) • *Huffington Post* (2015) • *American Civil Liberties Union* (2015) • *mic.com* (2015) • *Wikipedia* ("Minority Stress," 2014) • *85th Annual Academy Awards* (2013) • *Center for American Progress* (2013) •